

**Investor Day** 

The Next and the New

Purpose-driven | Future-ready | Sustainable

Good Health Can't Wait.

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This presentation contains forward-looking statements and information that involve risks, uncertainties and assumptions. Forward-looking statements are all statements that concern plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements that are other than statements of historical fact, including, but not limited to, those that are identified by the use of words such as "anticipates", "believes", "estimates", "expects", "intends", "plans", "predicts", "projects", "aspirations", "goals", "aim", "promises" and similar expressions. Risks and uncertainties that could affect us include, without limitation:

- General economic and business conditions in India and other key global markets in which we operate;
- The ability to successfully implement our strategy, our research and development efforts, growth & expansion plans and technological changes;
- Changes in the value of the Rupee and other currency changes;
- Changes in the Indian and international interest rates;
- Allocations of funds by the Governments in our key global markets;
- Changes in laws and regulations that apply to our customers, suppliers, and the pharmaceutical industry;
- Increasing competition in and the conditions of our customers, suppliers and the pharmaceutical industry; and
- Changes in political conditions in India and in our key global markets.

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## Our purpose continues to guide and energize us on our journey

Our credo

translates into three pillars





#### Access

To serve as many patients as possible across the world



## **Affordability**

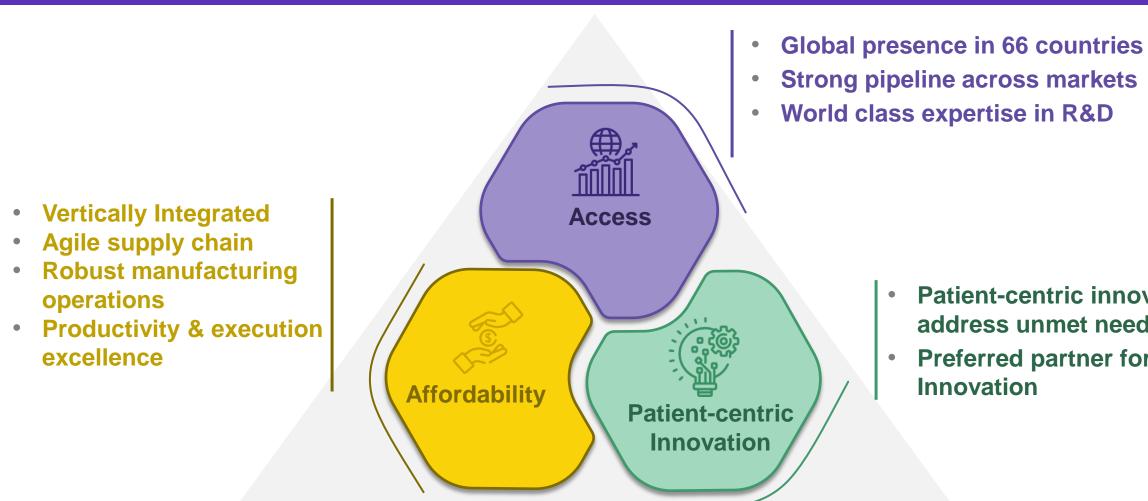
operational excellence and productivity to deliver care affordably to patients



#### **Patient-centric Innovation**

Focused innovation to identify and address unmet needs of patients

## Our distinctive strengths



- Patient-centric innovation to address unmet needs
- **Preferred partner for**

Science & technology

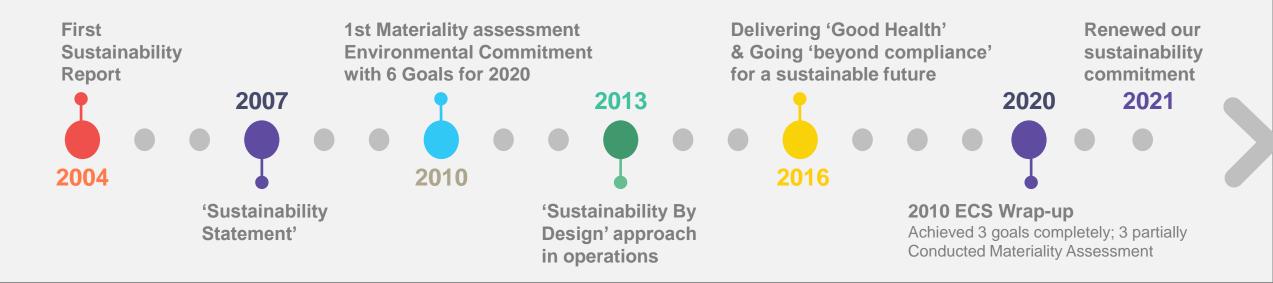
Governance

People

## **Sustainability**

Sustainability is deeply embedded in our purpose and forms the core of our organization

## Sustainability has always been an important focus area for us



#### Good progress on environment, impactful work in communities and robust corporate governance

Environment	Social	Governance
<ul> <li>Waste minimization</li> </ul>	<ul> <li>Community development</li> </ul>	<ul> <li>Strong focus on ethics, compliance</li> </ul>
<ul><li>Waste management</li></ul>	<ul><li>People practices</li></ul>	and transparency
<ul><li>Water neutrality</li></ul>	<ul> <li>Responsible Corporate citizen</li> </ul>	
<ul><li>Emissions and Renewable Power</li></ul>		

## **Our Sustainability goals**

#### Being committed to environmental stewardship

#### Reducing carbon emissions

- **100% renewable power** (RE100) by 2030
- **Carbon neutral** in direct operations by 2030
- 12.5% reduction in indirect carbon emissions (Scope 3) by 2030

#### **Water Positivity**

Water-positive by 2025

#### Making our products accessible and affordable for patients

#### Access

• Serve 1.5Bn+ patients by 2030

#### **Affordability**

25% new launches to be first to market by 2027

#### **Innovation**

3 Innovative products **improving** standard of treatment every year

#### Contributing to a fairer and more socially inclusive world

#### Equity, diversity and inclusion

- At least 35% women in senior leadership (3X from current) by 2030
- Gender parity by 2035
- **3%** of our workforce to be **PwD** by 2030
- Ensure 100% living wages for our extended workforce by 2025

#### **Enhancing trust with our stakeholders**

Highest standards on Compliance and Ethics backed by robust Corporate Governance

ESG disclosures: Enhance disclosure to reach top quartile by 2025

Strategic Suppliers: 100% of our strategic suppliers to be compliant with our internal ESG framework by 2030

### **Our Board of directors**

### **Independent Directors**



Kalpana Morparia



**Allan Oberman** 



Dr. Bruce LA Carter



**Prasad R Menon** 



Dr. K P Krishnan



**Penny Wan** 





Sridhar Iyengar



Shikha Sharma

#### **Whole Time Directors**



**G V Prasad** 



Satish Reddy

## **Strong Leadership Team**



**EREZ ISRAELI** Chief Executive Officer



**M V RAMANA** Chief Executive Officer, Branded Markets (India and **Emerging Markets)** 



**PARAG AGARWAL** Chief Financial Officer



**ARCHANA BHASKAR** Chief Human Resource Officer



**SANJAY SHARMA** Global Head of Manufacturing



**DEEPAK SAPRA** Chief Executive Officer, API and Services



**MARC KIKUCHI** Chief Executive Officer, North **America Generics** 



**JAYANTH SRIDHAR** Global Head **Biologics** 



**MUKESH RATHI** Chief Digital and Information Officer



**PATRICK AGHANIAN** Chief Executive Officer, European Generics



**SUSHRUT KULKARNI** Global Head of **IPDO** 



**INDRAJIT BOSE** Global Head of Quality



## **Our Strategy**

## We are delivering the promises we made in 2019

We have

## increased opportunities

and

### reduced risks

through



**Capital Reallocation** 



Leveraging portfolio across markets



**Continuous Focus on** increasing productivity

## delivering double digit growth'

with

healthy cash flow, no debt,

and

EBITDA & ROCE<sup>^</sup> of 24% achieving

~2X# Market Capitalization

## The context around us is changing



Intense competition in traditional Generics



More complex, Injectables and Biologics



**Patients looking for** holistic solutions



New players in the **Health ecosystem** 



**Disruption** through Digital

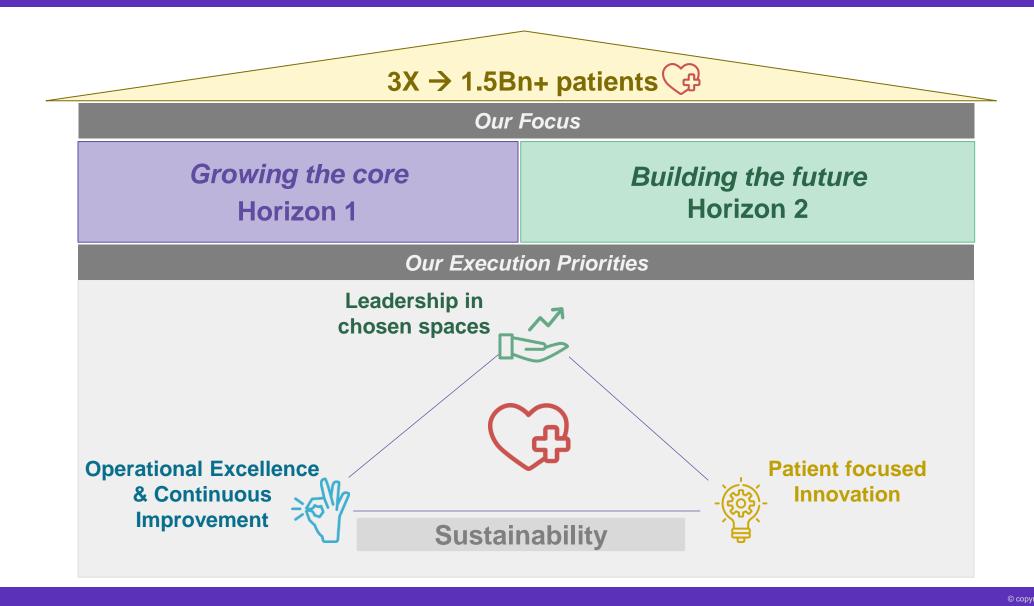


**Geopolitics** 



**Macroeconomics** 

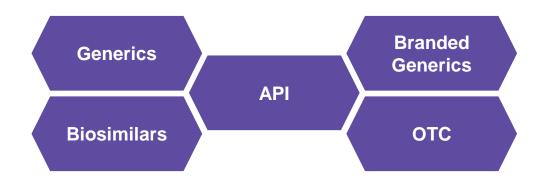
## Our strategy is in alignment with the opportunities and trends



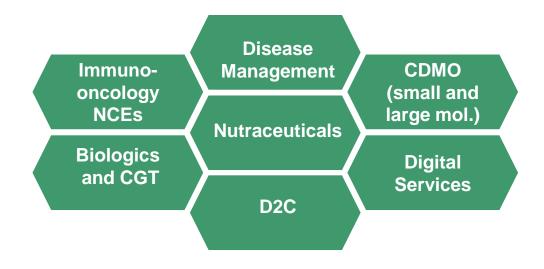
## We continue to progress on our journey in two horizons...

Horizon 1 – Growing the core

Horizon 2 – Building the future



(drivers in short to medium-term)



(drivers in short to long-term)

# ...to deliver our future aspiration

Growth
Serving 1.5Bn+ patients (3X from current baseline)

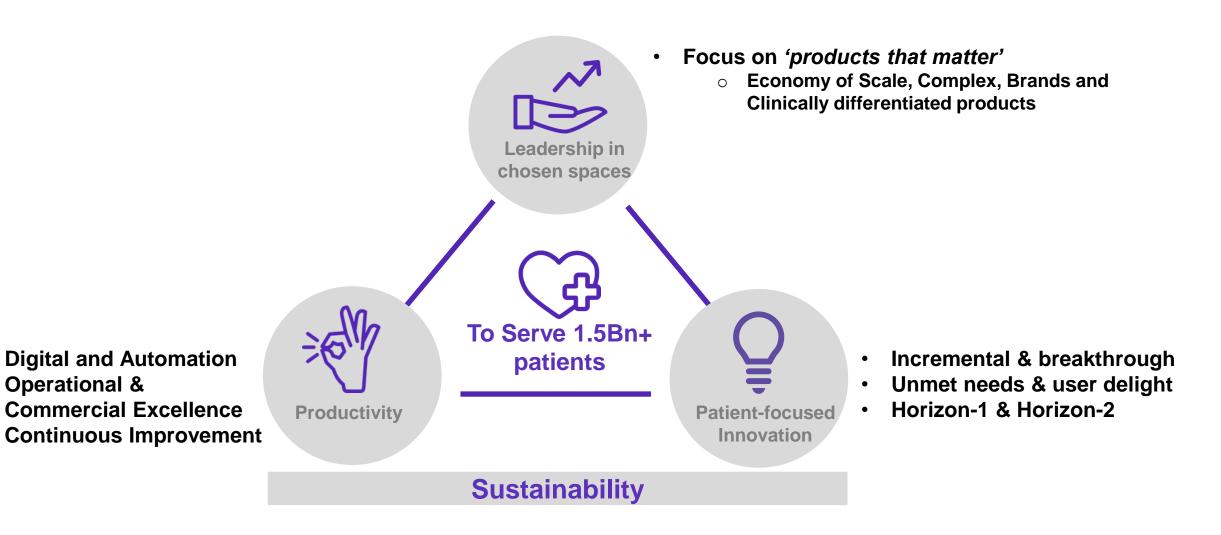
Returns
25% EBITDA and 25% ROCE

Double digit revenue growth

Sustainability
Be a leader

## With patient at the center, our execution is driven by three pillars of Market Leadership, Productivity and Innovation

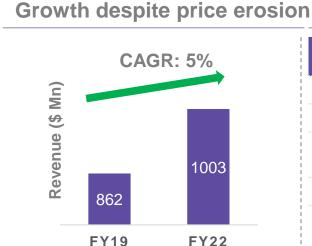
**Operational &** 





## **Market Leadership**

## North America – consistent growth in the last 10 out of 12 quarters



#### Win in products

Product	Vol. mkt. share
gSuboxone	19%
Icosapent Ethyl	12%
Ciprofloxacin Dexamethasone	43%
Metoprolol ER	25%
Liposomal Doxorubicin	45%

#### Win in channels

Retail	60% products are ranked 1-3
Institutional	55% products are ranked 1-3
OTC Private label	Ranked 2 in Rx- OTC segment

#### **Strong Portfolio**

335+ products of which 160+ commercial and rest in various stages of the pipeline\*

#### **Key Focus areas**

#### **Horizon 2 Horizon 1** • OTC -Agile business **Biosimilars** Injectables Digital-led self-Immuno-**Business** model and care & wellness Private label Oncology productivity in and brands solutions **Retail generics** Direct to patient **Drug-device** channels combinations

## North America – Robust pipeline of 175+ products, 90 of them filed



~40% Injectables/ Sterile products



25+ complex products across Drug-device combos, peptides, long-acting Injectables & RTUs



At advanced stages on multiple platform technologies:

Particulate Systems, Microsphere & Liposomal, Peptides platform, Emulsions and Suspensions

#### Select products

## Complex Gx Semaglutide

**Teriparatide** 

Octreotide

Liraglutide

Regadenoson

**Dasatinib** 

#### **Biosimilars**

Pegfilgrastim#

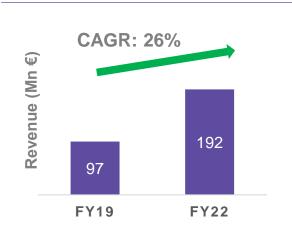
Rituximab#

**Tocilizumab** 

**Abatacept** 

## **Europe** – 2X in the last three years

#### Continuous Growth; Rapid expansion





#### Strong pipeline of biosimilars and generics

#### Select products

#### **Biosimilars**

#### Pegfilgrastim#

- Rituximab
- **Tocilizumab**
- Abatacept

#### **Complex Generics**

- Liraglutide
- Doxorubicin liposomal

#### **Other Generics**

- **Apixaban**
- Rivaroxaban
- **DMF**
- Sacubitril

#### **Key Focus areas**

#### **Horizon 1**

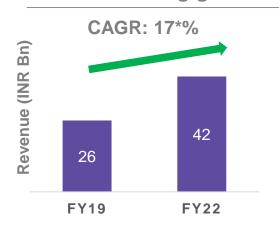
- Build scale in EU5 - Germany, UK, Spain, France and Italy
- Selective geographic expansion to other markets
- More first-tomarket launches leveraging current portfolio
- Branded businesses differentiated branded and **OTC** play
- Pioneering in new spaces, e.g., **Pharmaceutical Cannabis**

**Horizon 2** 

**Biosimilars** 

## India ~2X in the last four years; Continues to outperform IPM

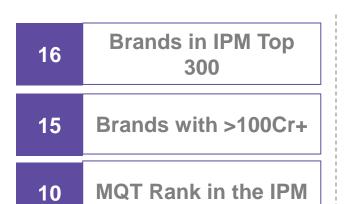
#### Market beating growth...



#### ...with big brands

Brand	MAT as per IPM (₹ Cr)
OMEZ & OMEZ D	389
ZEDEX & BRO-ZEDEX	305
ATARAX	162
RAZO-D	134
KETOROL	125
STAMLO	117
NISE	114

#### **Driving outcomes strongly**



#### ...towards aspiration

Aim to be among Top 5 in India

#### **Key Focus areas**

## Troy I dodo aroac

- Building big brands through strong product management processes
- Winning in chosen therapy/ disease areas through differentiated portfolio & inorganic play

**Horizon 1** 

- Productivity
  through sales &
  marketing
  excellence using
  Digital &
  Analytics
- Nutraceuticals
- OTC

- Horizon 2
- Biologics and CAR-T
- NCE / NBE

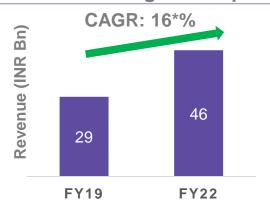
- Condition & disease management
- Digital ecosystem play

+ other inorganic moves

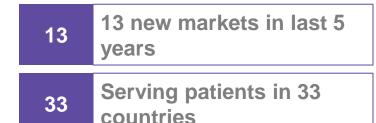
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## **Emerging Markets** – 2X in the last four years

#### Fastest among Indian peers ...



#### ...driven by market expansion



#### ...excellence in S&M and a strong portfolio





#### Russia

- 40 products, 6 mega-brands
- 800+ employees



#### China

- Aim to be 2-3X in next 5 years
- Double-digit filings annually



#### Brazil

- Aim to be 4-5X in next 5 years
- Oncology & Institutional

#### **Key Focus areas**

#### **Horizon 1 Horizon 2 Grow Mega-**Leverage global **Productivity** Differentiated **Biologics** Disease brands in Rx and portfolio into EM **Growth through** formulations, management NCE / NBE S&M excellence OTC **Geography Reach** Nutrition Direct-toportfolio Customer

Source: Internal analysis, IQVIA © copyright Dr. Reddy's Ltd. 22

#### Our API business is...

**Essential for our** competitive advantage

Key to leveraging our current portfolio across markets

**G** Key to enable global access to address unmet patient needs

API

Develop, manufacture and sell APIs to customers globally

Aim to backward-integrate 70%+ core molecules resulting in +500 bps gross margin improvement in next 5 years 225+ active DMFs, 55+ products in pipeline

API+

Institutional & B2B sales of value-added offerings above the API Currently in 25+ countries; Aim to be in 60+ countries in next 5 years

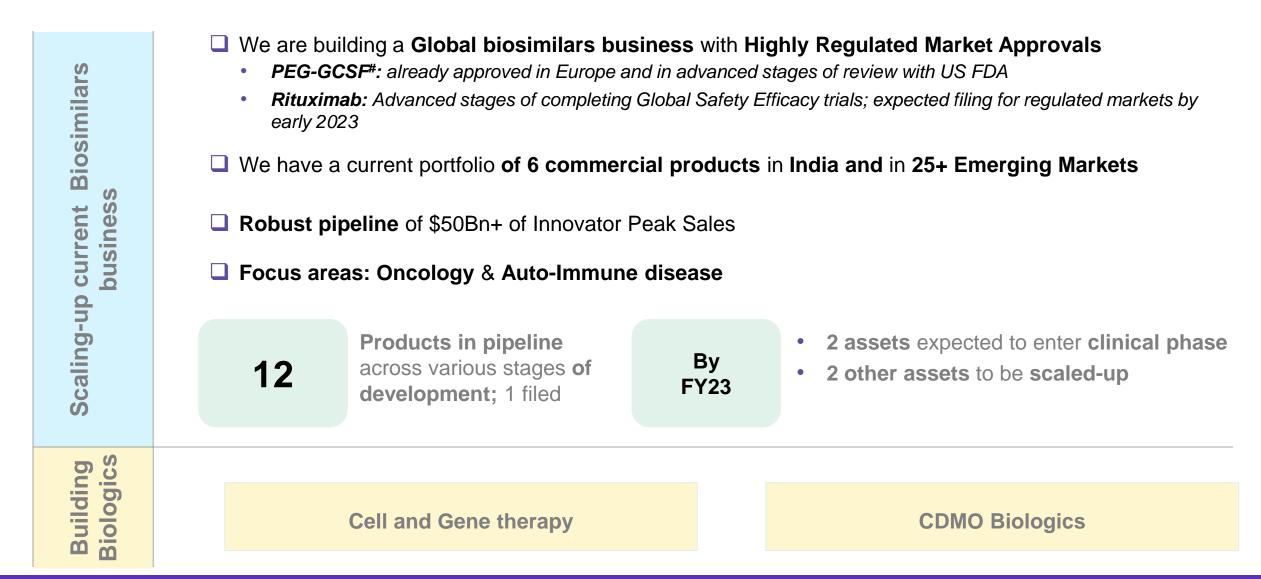
**Discovery + CDMO (APSL)** 

Discovery + CDMO services to originator & biotech companies Serving 3 of top 5 innovators and 120 biotech companies globally

**Health access business** 

Working with public health institutions to enhance access 5Mn+ lives during Covid-19; Aim to impact 500Mn+ lives in the next five years

## Biologics - We are scaling-up to build a global Biosimilars business in Horizon-1 and CGT and CDMO in Horizon-2



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## **Productivity**

## Our aspiration is to be the most efficient pharma operations in the world

Productivity to us is to be *first-to-market*, have *lowest cost*, deliver *best customer service* & always be *beyond compliance*. The key enablers are:

- Integrated Product Strategy to align global market opportunities & drive seamless execution
- Best-in-class results delivery engine to be First-to-Market
- Deliver the most competitive products through continuous Life Cycle Management and Top decile productivity
- Align long term infrastructure plan with our aspirations
- Accelerate improvements through Industry 4.0 Technologies



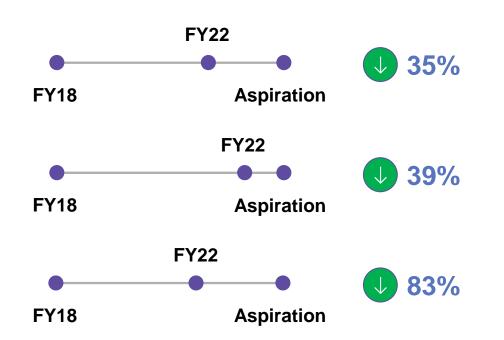
### We have demonstrated step change in operational productivity in the last 4 years

#### Metric

## **Opex productivity**

- API operations<sup>1</sup> (opex as a % of sales)
- Formulations OSD operations<sup>2</sup> (\$/'000 units)
- Sterile operations<sup>2</sup> (\$/unit)







We continue to progress strongly towards our aspiration of being top decile in operational productivity

Plants based in India

Only considering fully commercialized India based plants

## From Top Quartile to Top Decile: Deploying 40+ industry 4.0 use cases in our largest plant



#### 2 Digital Twins

Digital twin for manufacturing & quality testing

#### 2 use cases

Advanced

**Analytics** 

New operator training and remote assistance for method transfer



#### 14 use cases

Decision-making based on real time visibility across manufacturing, quality & sustainability.



**Digital** Twin

**Digital Performance Management** 







**Process Digitalization & Automation** 

15 use cases

Improve product robustness, quality, energy, throughput and yield.



**IIoT** 

AR/VR



#### 8 use cases

Warehouse automation through robotics and digital process automation (RPA)

#### 2 use cases

Micro stoppage analysis & asset heath monitoring



## Our digital transformation<sup>1</sup> has improved speed, reduced people workload, removed redundant steps & delivered more output

Category	Impact (2017-2021)		
Cost	43%	reduction in manufacturing cost per 1000 pills	
	<b>1</b> 27%	of total export shifted from air to sea mode of transport	
Productivity	<b>56%</b>	increase in factory output, helping sustain margin against prices erosion	
7	<b>30%</b>	reduction in production lead time	
Quality	<b>76%</b>	reduction in quality deviations per production batch	
	43%	reduction in customer complaints due to improved process & execution robustness	

1. Transformation in our largest plant in India © copyright Dr. Reddy's Ltd. 29

## We are driving productivity in sales & marketing using Digital & Analytics

Non-linear growth by making S&M spends work harder















Convert S&M Operating "Spends" to "Investments"



**Geo/ Customer** coverage

**Engagement &** conversion

Share of wallet expansion

Distribution service levels **Building Mega**brands

**Expanded** indications & dosage Forms Being the 'Partner' of choice for HCPs

Deeper integration into Patient journeys

Sales & Marketing Spends: Rapid "Pilot, Test & Measure" processes to reallocate for higher Rol

GTM Innovations/ **Structures** 

Smart Rep & **Omni Channel Programs** 

Portfolio & **Product** Management **Process** 

HCP **Engagement Programs** 

Pill+ Initiatives

2.5X Number of towns covered

~15% increase in number of brands detailed by TMs

~22% Higher in-clinic time



## Innovation

## The Industry is facing a shift and we are investing to lead

Our Approach:

**Anchored** in our Purpose

Fulfills an unmet need

Meaningful opportunity

Right to Win

**End-to-End** disease thinking

Horizon 2 areas

#### Scaling-up



Immuno-oncology **NCEs** 



**Nutraceuticals** 



Differentiated **Formulations** 



**New spaces** 

**Preventive & Primary** Care Platform SVAAS





**Biologics** and Cell & Gene therapy



Disease management

... and more

## We are evaluating spaces through our Innovation unit; Projects across different stages

#### **Our Aspiration Current Developments** 25+ programs -**Global Oncology Biotech** Immunofranchisee Internal, partnership & in-licensing oncology 6 in clinical trial; 7 in IND filing stage **NCEs** Scaling-up 3 of top 5 innovators **Technologically differentiated CDMO** ппп **CDMO** 120 biotech companies globally **Products in Diabetes, Renal,** Nutrition unit with clinically-proven, Hepatology, Gastro and differentiated, personalized Nutraceuticals **Hospital nutrition** products and services

## We are evaluating spaces through our Innovation unit; Projects across different stages

			Current Developments	Our Aspiration
New Spaces		SVAAS	Successful pilot in 7 cities; 25K lives	Leading Primary care & condition management services platform
	0%0° 0.77 0.77	Differentiated Formulation	Multiple products in development pipeline	Develop clinically-differentiated assets with efficacy & tolerability for specific unmet needs
		Disease Management	Several pilots in progress	Multiple end-to-end condition management platforms in chosen therapy areas
		Cell and Gene therapy	In-licensing partnership facility set-up; PoC Currently under validation	To be a prominent CGT player



## **Financials**

## We have a strong balance sheet to invest in future growth



Net cash surplus of Rs. 1,500+ Cr\*



Consistent annual cash generation of Rs. 2,000+ Cr\*\*



**Strong Credit Rating** 



Low financial risk in a volatile environment



**Opportunities to** drive inorganic growth

## We will leverage Horizon 1 growth levers and drive productivity to invest in Horizon 2 spaces

Our medium-term aspiration



**Double-digit sales growth** 



**EBITDA 25%** 



**ROCE 25%** 

Double-digit sales growth
H1 growth levers

Maintain growth momentum Scale up H2 businesses A virtuous cycle of sustainable value creation

Productivity
Operating leverage,
CIPs, digitalisation

Invest in H2 spaces

CIPs – Cost Improvement Programs
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# We will focus on creating the future while navigating industry-wide near-term challenges





**Inflationary environment** 



**Demand volatility** 



**Continued price erosion** 



**Geopolitical uncertainties** 

There may be nearterm volatility, however, our strategy will drive long-term value creation for all stakeholders

## We will continue to follow a disciplined capital allocation approach

**Allocate Capital to** 

**Maximize Growth** 

**Optimize Financial Risk** 

**Create Sustainable Value** 

Utilize cash for growth

Funding R&D and Capex for Horizon 1 businesses

Scale up Biosimilars, NCE & CDMO

**Develop new business models for Horizon 2** 

**Value accretive Inorganic Moves** 

### In summary, we are...

- 1 ...a diversified pharma company with strong broad-based growth levers
- ...creating new (Horizon 2) business models while growing in existing (Horizon 1) spaces to drive sustainable growth for all stakeholders



- Dr.Reddy's ....supplementing growth with value accretive inorganic moves
  - ...on a productivity journey to have best-in-class cost structure driven by capabilities in people, processes and digital
  - ...an organization driven by its purpose and sustainability integrated into its core

## Thank You